



## **7 Free And Easy Ways To Get Traffic To Your Affiliate Links For Increased Profit!**

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## Introduction to Affiliate Marketing

Affiliate marketing is one of the easiest ways to make money on the internet. Beginners through to gurus are making truck loads of cash with affiliate marketing everyday.

Affiliate marketers really have it easy. They don't have to worry about product creation, customer support, or website hassles. They can just promote their affiliate links while they sit back and get paid. And more often than not, they get paid MORE than the product owner.

The hardest part about affiliate marketing is getting quality, targeted traffic to your offers. That's why I wrote this report - to share effective, no cost ways of promoting your affiliate links.

**Finding a product to sell with** high paying commissions - eg 60%, 70%, even 100% commissions are not uncommon these days. 100% instant commissions are my favorite. You get 100% of the sale paid to your Paypal account instantly. Can't beat that!

There are hundreds of affiliate networks, but a few of the more popular ones are [www.Clickbank.com](http://www.Clickbank.com) , [www.paydotcom.com](http://www.paydotcom.com) , [JVzoo.com](http://JVzoo.com) , [Zaxaa.com](http://Zaxaa.com) and Digireresults.com.. with more springing up all the time. Each platform has thousands of digital products in their marketplace which affiliates can sign up for free and promote.

I have a collection of high-converting, digital info-products that you can promote on my site [www.InstaCommish.com](http://www.InstaCommish.com) which runs through the [Zaxaa.com](http://Zaxaa.com) . You can promote any product listed there once you're approved. Some offer 100% commissions, and if you're an experienced marketer, you can request instant payout.

You will need a **Paypal account** to collect commissions from most places. Getting a Paypal account is one of the first things to do when you start marketing online. Most popular affiliate programs will pay you to your Paypal account. Sign up is free at [www.Paypal.com](http://www.Paypal.com) .

***Without further ado, let's turn you into a power affiliate marketer!***

## 1. Good old "BUM MARKETING"

Unless you've been hiding under a rock for the last 4 years, BUM marketing (or article marketing) is a popular choice for many beginner and advanced affiliate marketers.

In a nutshell, the BUM marketing method is about **writing articles** (a.k.a. article marketing - [click here to learn more about article marketing](#)) about the product you're promoting, or your keyword, and **submitting them to article directory sites**.

The articles you publish in article directories get picked up by the major search engines like Google and ranked high in SERPS (search results page) for your keyword selection.

**The secret to BUM marketing lies in choosing high search volume, and low-competition keywords.**

Basically, you need to find keywords or a string of keywords (long tail keywords) that a high number of people are searching for on search engines which have a low number of competing pages in search engine results page (SERPS).

A good rule to go by when looking at BUM keyword strings are ones that have around 100 searches a month but less than 100,000 pages in the search results on the search engines.

Lost you? Don't worry, keep reading, you'll get it.

Let's do a short example of how a good BUM marketing affiliate marketing campaign would go.....

Let's say you're into "World of Warcraft" and you want to sell a product about it. So you go to [www.Clickbank.com](http://www.Clickbank.com) to find a product to promote about "WoW" i.e. a "World of Warcraft" guidebook. There are lots of WOW guides so it means people are buying them. (Of course, the niche and product you choose can be anything; I'm just using this one as an example.)

Next you want to go over to <http://freekeywords.wordtracker.com> and check out what

people are searching for on the search engines about "World of Warcraft". Note that "World of Warcraft" is also known as "WOW" so include that in your tests too.

A quick look over at <http://freekeywords.wordtracker.com> shows me that there are 10688 searches for the term "World of Warcraft" and I know without looking that there are going to be millions of pages in the search results in the search engines for that term.

So lets go further down the list. Remember, I want a keyword string that has around 100 searches a month. So I find this one: "world of warcraft hacks" which has 123 searches per month.

Then I go over to [www.Google.com](http://www.Google.com) and search for the term "world of warcraft hacks" to see how many pages show up in the search results. These other pages you're your competition so the lower the better. After hitting search, I find there are 703,000 other pages listed for the term "world of warcraft hacks". Pretty good.

But lets try "wow hacks". Over at <http://freekeywords.wordtracker.com> "wow hacks" gets 126 searches a month. So lets try over at Google again... **The results, only 431,000 pages in the results. WOW! (excuse the pun) Even better!**

OK, so lets go with "wow hacks" as our keyword. It has the numbers we are looking for and the term is perfectly related to what we want to sell, a "World of Warcraft" guide.

Now all you have to do is write articles containing your keywords "wow hacks" in the title and throughout the body of the article and submit them to article directories.

Be careful you don't overuse the keywords (keyword spamming) as this will hurt your search engine ranking and may get it rejected by the article sites.

Submit your articles to <http://ezinearticles.com> and <http://goarticles.com>. These are 2 popular ones (for marketers, and with Google) but there are many more. You don't need to submit to hundreds of directories, a maximum of 4 or 5 article directories is enough.

**So where does your affiliate link go?** In the resource box! At the end of your

article, you can add a little bio about yourself or your website. You can also add a hyperlink to your website. This can be your own website or your affiliate link.

**NOTE:** <http://ezinearticles.com> doesn't allow a direct affiliate link, but that doesn't matter too much. Keep reading the next few chapters about blogging, squidoo and hub pages etc. to see how to get around this.

Most other article directories let you put in a direct affiliate link in but be sure to read their TOS (terms of service) first.

BUM marketing with articles still works very, very well! Learn more about article marketing with these [Article Marketing for Newbies videos](#).

Let's take Bum marketing one step further!

Let's move from submitting articles to uploading Videos to Youtube.com

It works in much the same way as you just read about. You choose low-competition, high-volume search terms and create a youtube video targeting that search term.

This method is revealed in more detail in the step-by-step guide (with Videos) called Youtube Bully 2.0. [Click here to see how to earn \\$3000/mth with simple Youtube videos](#) and this style of affiliate marketing.

I recommend you grab the videos so you can download them and watch them on your computer at your leisure. They show you step by step, exactly how to create simple videos that rank high in google and make you affiliate commissions.

### **The tools you need for BUM MARKETING & BUM VIDEO MARKETING:**

<http://freekeywords.wordtracker.com>

<http://google.com>

<http://ezinearticles.com>

<http://goarticles.com>

<http://instacommish.com/youtube-bully-2-case-study>

<http://instacommish.com/newbiearticlevids/>



## 2. Blogging and Pinging

You've gotta love blogs! Blogs are easy to use, flexible, great promotion tools and Google and real visitors love them. There are a heap of other benefits but just know that you need one if you want to increase your chances of making affiliate sales.

For those out there reading this that don't know what a blog is, a blog is a little web space you can call your own. You keep a log of anything you want and it will sit there in cyber space. Hence the name, blog (short for "web log").

### Free Blogs

These days, just about everyone has a blog. So, if you have been hiding under that rock again and don't have yourself a blog yet, you had better get moving over to [www.wordpress.com](http://www.wordpress.com) or [www.blogger.com](http://www.blogger.com) and get yourself a free blog. Some people will tell you that Wordpress is the best, but for a free blog, both WP and Blogger offer awesome free blogging platforms.

### A Blog on your Website

If you decide you want to have a blog on your own domain & hosting now or later, Wordpress is the only blogging software platform you need to consider. It is the most popular among internet marketers and there are just so many (free) plugins and themes for it.

It's the most easy to use, search engine friendly and looks and works great. And the best part is the base Wordpress software is **free to download from** [www.wordpress.org](http://www.wordpress.org) (only good if you have your own domain/hosting)

If you're new to the internet and want to get your own Wordpress blog up on your own website but don't know how, you can follow the step by step instructions inside [Newbie Start Up Guide](#).

**But before you throw up any old blog,** think carefully about your purpose for it.

Is it to promote you? Is it to promote a particular product? Is it to offer information on

one particular niche topic? Is it going to be a news blog? A review blog?

Choose your purpose first, then go and create a blog. This is not a chicken and egg conspiracy theory. The idea comes first, then the blog. The worst thing you can do is have a non-focused blog and spew up content in between all sorts of ads and banners and flashing lights. Visitors will be out of there faster than Oprah on a leg of ham.

**"If you try to hit everyone, you'll end up hitting no-one."** Get my picture? Good.

So, you've got your tightly targeted blog.....now what? This is where the fun begins!

**Once you have chosen you blog's theme, the first thing you want is good relevant content for your blog.** Remember those articles you wrote about and submitted to article directories? Post them on your blog.

After that, you probably have a bunch of PLR articles on your computers too. PLR articles are a good starting point as **you should re-write them** as best you can before posting them. The search engines will reward you for unique content.

If you still need more content for your blog, remember the article directories like <http://ezinearticles.com> and <http://goarticles.com>? Well, you are entitled to **republish articles from there** on your blog as long as you include the author's resource box. This is not the best thing, as you are giving them a free back link and advertising, but if you really like the article and need good content, then go for it. **The main thing is to add good related content.**

### Monetizing Your Blog

Blogs are advertising machines. It's super easy to put your affiliate links throughout the content, in sidebars and in banners etc..

Insert your affiliate links by hyper-linking some [powerful trigger words](#) as your anchor text. As the visitor reads and like what he/she is reading, they will naturally click on your links to recommended products/offers, etc.

Don't know how to make a hyperlink with anchor text? You will use this little piece of

code over and over so remember it.

```
<a href="http://youraffiliatelink.com?affid=?numbers123">ANCHOR TEXT</a>
```

The place where it says *ANCHOR TEXT* is what you replace with keywords of your choice so the words will become a clickable link.

You probably don't need to worry too much about this HTML as with the Blogger and Wordpress blogs, you can easily insert hyperlinks by highlighting the keywords you want and clicking the hyperlink button and inserting your url.

**You may also want to add banner ads to your blog.** Banner ads are nothing more than hyperlinked images. This means you can actually make any image a link so when your visitor clicks on the image, they are forwarded automatically to the page that image links to ***Hint-hint: your affiliate offer!***

Many products offered by major affiliate program companies such as Clickbank and Commission Junction will have banners you can use to place around the internet, such as on your blog. They often have the HTML code there as well so you just need to copy and paste into the blog's HTML source code.

Here's a banner made for affiliates promoting [Turnkey Cash Kits](#).



I have this banner ad on a number of my websites hyperlinked to the Turnkey Cash Kits website sign up page with my affiliate link. Wherever possible, use an image hyperlinked with your affiliate link. It can be a banner ad or even the ebook cover of the product you're promoting.

Another awesome tip is to **have some hyperlinked text** under the banner ad too. Words help to relay your message more clearly than just a picture. Let's use the above banner as an example.



[Download Your Free Turnkey Multi-Profit Stream Kits Today!](#)

See how writing a brief message under your banner ad makes more of an impact to your advert? You will experience a higher click through rate by using this method.

If you don't know how to access or modify the HTML source code, it is better you leave it as is or you run risk of screwing up the look of your blog. If you insist on playing around with the HTML, save the original code so you can always go back to it in case you do screw it :)

It's helpful to remember the code for inserting images and making them hyperlinks because you'll use it a lot in your affiliate promotions around the web. I'll put the code below.

### **How to Hyperlink to an Image**

```
<a href="http://youraffiliatelink.com?affid=?numbers123"></a>
```

The above is the HTML code for a hyperlinked image. The blue is your affiliate link, and the red is the url of the image. The image must be uploaded to a website and be live online somewhere. The image URL path goes where your anchor text would normally go if you were making a text hyperlink. Remember this code because you will use it for more affiliate marketing techniques I'll tell you about later in this report.

The best place to add your banners is above the fold. That is, the very top first part of your blog your visitor will see when they come to your site. The top fold is your "money space"! More people will see the top fold than any other space on your page.

You can also add your banners to your blog's sidebar, but the higher up on the sidebar the better for click-throughs.

**So you have your blog, good content, and your affiliate links throughout the**

content and banner ads selling your recommendations. All you need now is traffic!

### Getting Traffic To Your Blog

Remember [article marketing](#) and [Youtube Bully](#) marketing? These methods will work perfectly for you to get traffic to your blog, instead of your affiliate links.

After all, sites like <http://ezinearticles.com> who doesn't allow you to add your affiliate link to the resource box, but you can link to your blog. This will get you targeted traffic to your 'money site' so then they will click on banners or links or join your email list.

### **Update your blog with fresh content regularly and share it on Social networking sites.**

Everyone knows social network sites like Facebook, Twitter, LinkedIn, Foursquare, G+, Stumbleupon etc... are easy free traffic geysers. After updating your blog with new content, head over to your social networks and share it as much as possible.

Submitting by hand is pretty time consuming so you may want to automate your blog content syndication with a tool like the [Post Socializer Plugin](#).

Another way to promote your blog is to join and participate in blogging communities like <http://mybloglog.com> and <http://blogcatalog.com> just to name a couple.

Posting good articles on your blog, pinging them, sharing them and joining blog communities are just some ways to get free traffic to your blog.

### **The tools you need for Blogging:**

<http://www.wordpress.com>

<http://www.blogger.com>

<http://ezinearticles.com>

<http://newbiestartupguide.com> (guide on how to set up your first website/blog)

[Post Socializer Plugin](#)

### 3. Email Marketing

As you might already know, email marketing is a very powerful way to promote your affiliate offers. Email goes way back and is still the best way to market online, even though Social media is becoming more popular. Email still trumps Social for selling!

So where to start? How to get a hold of an email list to send emails to?

In the [Newbie Start Up Guide](#), you'll learn how to set up a 'lead capture' web page so you can start building a list, which you can then send emails as you wish.

The best tips I can give you when building a lead capture page is to make it simple and to the point. The whole goal is to get the persons email address, and to do that, you can offer an irresistible free product, such an ebook, a video or email course. Check [SqueezeKits.com](#) for done-for-you lead capture pages and reports you can offer to build your list. Using ready-made kits like that is the fastest way to get started building a list.

Once you've got your lead capture page, it's time to get traffic (use the methods I've already talked about earlier) to get traffic to your lead capture pages which will give you subscribers. Then you can send them emails and sell stuff!

#### **Here's an Email Marketing Tip: Cloak Your Ugly Long Links!**

Before I get started about writing or sending emails, it is extremely important that you do something with your "raw" affiliate links. Raw affiliate links look ugly in emails resulting in **poor click-through rates**. Long affiliate links can also be broken up when wrapped in the email body. And, raw affiliate links can be hijacked to make you lose out on commissions. You don't want any of these things getting in the way of your readers clicking on your link.

If you don't have a website of your own, there are many free online url shortening services. A free, easy and quick one to use is <http://tinyurl.com> . There many others around but they will waste your time getting you to sign up and log in etc.

#### Writing The Subject Line

The first thing with writing promo emails is the **subject line**. Basically, your success rides on the effectiveness of your subject line.

The first step is to get the reader to open the email, and that's done with an electrifying subject line. This is crucial to a successful email campaign. If you can grab your prospect's attention by the "you-know-what" and get them to open your email, you've **got your foot in the door**.

It has to strike them like nothing else...literally. Your subject line has to be better than the other's in your prospects inbox for that day, so a lot depends on it.

Tests has shown that subject lines with the prospect's **first name** in it have an open rate more than 3 times of those without. People are people. They have a name, so use it. Using their first name is a must to build at least that marginal amount of trust and not look like a complete spammer.

**\*\*LOOK HERE\*\*!! ! DON'T USE ALL CAPS AND HEAPS OF WEIRD  
'/&\$#"#\$%&')(%\$ SYMBOLS IN YOUR SUBJECT LINE!**

You didn't miss that message but if an email turned up in my inbox with that in the subject line, that email would be eating SPAM box dirt quick smart.

The best way it to tell your offer in your subject line the way it is. Don't try to trick people. We aren't dumb....right? After you have your friendly personal subject line in place, it's time to write your email body.

### Writing The Email Body

What makes a good promo email? Again, you should use the prospects first name in the greeting, then start to introduce your offer.

List out benefits! One golden rule of direct marketing is to know that your prospects only listen to one radio station, **W.I.I.F.M.**.

No, it's not really a radio station, its an acronym for "What's in it for me?". All the

reader is interested in is how it will help me (him or her). That means you need to list benefits, benefits, benefits and more benefits in your email.

**You should end the email with a strong call to action.** Eg. "Go and download this XYZ product now and see an increase of ABC immediately!" and add your affiliate link underneath.

Writing compelling email copy is an art. It takes practice and good email copy will help your affiliate marketing efforts many times over poor email junky copy. Why?

**Because, email marketing boils down to pre-selling your prospect.** That's the whole game right there. You need to convince the prospect to start thinking to buy with your email copy BEFORE they get to the sales page. Just keep that in mind the next time you go to write.

**PS.** Oh yeah, don't forget the PS at the end. You can sum up the benefits and write a brief call to action here with your affiliate link close by once again.

**But all this is no good if you don't have an email list to start with!**

You've probably heard a million times "the money is in the list". It's true, list owners can pretty much make money on tap when they mail out an offer to their list.

Remember, you can learn the basic steps of getting a landing (capture) page up with the steps in [Newbie Start Up Guide](#) or the **done-for-you template and reports** in [SqueezeKits.com](#), and that's where I highly recommend you start.

**There is a way, though, for you to "borrow a list" if you haven't built one yet!**

What I'm talking about here is purchasing email advertising. You may have heard about "solo ads", but the original, and still very effective method is "ezine advertising".

Google it now you'll see there are a ton of ezine ad services you can purchase ad spots from. Some of the ezines have thousands of readers, and in several niches.

They can cost anywhere from \$20- \$2500 per email ad - so there are ones to suit



anyone's budget.

One simple and effective email advertising service is [Top Surfer](#). They are known for their solo ads, but they actually offer other cheap and effective advertising options.

**If money is a problem, the other option is to build a list of your own for free.**

There are a number of **free viral list building websites** out there for internet marketers to get started building a list with the help of viral marketing systems.

Using sites like **30 Minute List**, you don't need your own website. As the name says, you can [start building a list through their system, for free, in 30 minutes](#).

Many beginners like to use these free viral list builders, because they're a big time saver and they're pretty much turn-key.

I used them religiously when I first got started marketing online and they played an enormous part in growing my list, and helping me make money at the same time.

Resources to help you build a list

[Newbie Start Up Guide](#)

[SqueezeKits.com](#)

[Top Surfer](#)

[30 Minute List](#)

<http://tinyurl.com> (to shorten affiliate links)

## 4. Squidoo and Hubpages

[www.Squidoo.com](http://www.Squidoo.com) is one of the websites I discovered early on which helped me in my early days of affiliate marketing and I still use it to this day. It's one of the original "user content generated" websites that took the internet by storm a few years back.

Many websites have followed this pattern but Squidoo is still the leader of its kind so it's one you mustn't leave out of your affiliate marketing arsenal.

Basically, Squidoo lets you create a webpage called a "lens" where you can write about any topic you like. It's a perfect place for website-less affiliate marketers to load up content and present their offers.

Anyone can join and use [www.Squidoo.com](http://www.Squidoo.com) for free. Once you have an account you will be prompted to start building a lens.

As with building a blog, you need to have the idea for your lens first. After you get the idea, you can go ahead and choose the last part of url for your new lens. The first part will be <http://squidoo.com/> but after that you can decide on the words.

This is a great feature because you can add your keywords in the url. Eg. "<http://squidoo.com/wowhacks>". This will help your search engine rankings and attract more people. So take some time when deciding on your lens url because you can't change it once it's done.

Just like a blog, you want to start adding good relevant content to your lens. With Squidoo, you build your lens by selecting modules to be added. The best one for content is the "WRITE/TEXT" module.

For your affiliate links, you can add them to the "WRITE/TEXT" module using the hyperlink code I shared with you in the second chapter. Images work in the "WRITE/TEXT" module too so you can link to the images as well.

You definitely want to add a "links list" module too where you can add your affiliate links easily and quickly.

There are a bunch of modules to choose from but don't go too overboard or your visitors will be distracted. Seriously, the choices with are endless with Squidoo. It can be very addictive. You can build unlimited lenses and add unlimited modules. It's hard to believe it's all free!

A Squidoo lens is not unlike a blog. You should update it on a regular basis with fresh content. You can ping it after you update it (find the RSS feed in the sidebar). And like a blog or your own website, you can link from your ezine articles to your Squidoo lens so your readers can learn more and click on your affiliate links at your lens.

[www.Hubpages.com](http://www.Hubpages.com) is very much like Squidoo. The search engines love it. It's free to join and you can make as many pages as you like. The key to getting high search engine ranking with Hubpages is in the tags. When you create your hub page, you can select your tags (related keywords). These get picked up by the search engines so don't overlook them.

**Tools needed for Squidoo and Hubpages:**

<http://squidoo.com/>

<http://hubpages.com>

## 5. Social Video Marketing

Video marketing is HOT! Remember I told you about the new BUM Marketing technique using Video and the [Youtube Bully2.0](#) course? This method is so powerful that I want to delve deeper into it.

[www.Youtube.com](http://www.Youtube.com), the second most visited website in the world. I don't need to go on any further about video, just that **you must be uploading videos** to lever some of this traffic!

[www.Youtube.com](http://www.Youtube.com) is the number one, but others I use and get good traffic from include [Google Video](#) and [Daily Motion](#).

Before you skip this section thinking "I can't make videos", think again. It's not as hard as it seems. Start with an idea (even basic ideas are often the best) and you'll be making short promotional videos you can upload in no time. Just remember, you don't need to be Steven Spielberg.

### **A few tools that make video creation easy.**

[Animoto](#) is a push-button system for creating cool, slideshow-type videos automatically.

You simply upload a few photos, add in some text and video clips if you like and Animoto will spin your content and put it into a neat little video you can then share on Youtube, facebook etc.

If you want more unique videos, then you'll need a video editing software. Windows PC systems almost always comes with **Windows Movie Maker** already installed as standard. This is a good start but there is a plethora of movie making software out there for free and for purchase. Most paid ones have a free trial so try a few until you like one.

There are other tools you'll need depending on the types of video you want to make. Here are a few ideas of types of videos you can make and the other tools you'll need.

**Screen capture clip** – You can use screen capture software and give a walk through of the website you're promoting. You can demonstrate how to use software or a certain feature. Tools needed: [Screen capture software such as Snagit](#) (or a free alternative <http://www.ezvid.com/>) and a mic.

If you're really lazy, there is always Fiverr.com where you can pay people to create short videos for you for \$5. Check out Fiverr.com and just search for "video" and you'll find one you're looking for in the thousands of listings.

**So you're all revved up about making your videos, but how is it going to get you traffic to your affiliate links? i.e. MAKE MONEY!**

Like we talked about in the very beginning, making sure you're targeting keywords that are low-competition and high search volume for money/buyer keywords, is the most important part.

The [Youtube Bully 2.0 course](#) explains and runs you through step-by-step how to find the lucrative keywords and create the videos, so I highly recommend you check out the Youtube Bully course.

Here are a few extra points of advice for creating videos. This is of course, AFTER you know what keywords to target and what website or link you're going to promote.

First, when you make a video, you want your URL to appear on the screen.

1. *You can do this by adding a watermark that's constantly displayed. Most good software lets you add this.*
2. *Have an intro and outro shot of just text showing your website URL/affiliate link with a subtle call to action.*
3. *Hold up a piece of card, paper or whiteboard, anything that you have written your URL on. This is the cheap and nasty way to do it, but it still works.*
4. *Say the name of your website or affiliate link in the video.*

All of these can be done with fiverr gigs, so if you're too busy, get over to fiverr.

**Next, when you upload your videos** to Youtube and go to type the description, you

want to type your URL (affiliate link or website url) at the very beginning of your description and **you must include the http://** to make the link clickable.

Viewers will see it and if they want to find out more, they'll click and voila! They're clicking and jumping over to your site/affiliate offer!

**Tools needed for Video Marketing:**

<http://youtube.com>

[Animoto \(slideshow with music\)](#)

[Snagit \(screen capture software\)](#)

<http://www.ezvid.com/> (free screen capture software)

<http://Fiverr.com>

[Youtube Bully 2.0 course](#)

## 6. Online Forums

Forum marketing is an oldie but still a goodie. Online forums are a place where you can meet others with similar interests and share your expertise on the subject. Building trust and gaining social status helps people will trust you and your recommendations.

Nearly every niche you can think of has an online forum full of people with the same interest. If there is a niche without an online forum, jump on it! You could be the first one on it and take all the glory (and dollars).

All jokes aside, forum marketing takes finesse. You can't just jump on any forum and scream "**BUY MY EBOOK**" or you'll have a very short stay there.

Forums are filled with loyal members who know when spammers have hit the place. Best thing is to start out as a regular person/member and start meeting other members and contribute useful info to threads.

**Forums allow you to have a "signature" with your URL in it.** This is a small section that appears at the bottom of every post you make on the site. In your signature you can have a message with your affiliate links and or banners with it. This is a way to advertise your affiliate recommendations without actually "hard selling".

Often a forum will be run on PHPBB forum software. To add your signature, you need to know a little **phpBB code**. It's similar to HTML, but here is some sample BB code.

```
[url=http://someaffiliatelink.com?=IDSomenumbers123]YOUR MESSAGE[/url]
```

That's for a text link, to add an image and make it clickable, use this code below.

```
[url=http://someaffiliatelink.com?=IDSomenuimbers123][img=http://affiliatesite.com/images/banner.jpg][/url]
```

Some popular forums for Internet marketers are [www.warriorforum.com](http://www.warriorforum.com) and <http://forums.digitalpoint.com>. A new one is JVfocus.com which is dedicated to building your JV and business network.

NOTE: Some forums won't allow a direct affiliate link, but why not direct them to your article or blog or Youtube Video?

The most important part about using forums/social websites is to stay active. Of course you also need to be helpful to show your expertise and friendly too. People will then know you are the real deal when you are a frequent contributor and want to know more about you and go snooping around your websites/blogs/affiliate links!

**Tools needed for Online Forum and Social Website Marketing:**

<http://google.com> (to search for related forums in your niche)

<http://warriorforum.com>

<http://forums.digitalpoint.com>

<http://jvfocus.com>



## 7. Traffic Exchanges

The lucky last way I'll share with you today is traffic exchanges. Traffic exchanges have been around for ages but still known as one of the **best, fastest and easiest ways** to get free traffic and advertising for your affiliate links.

Traffic exchanges are a simple concept of "I'll look at your website if you look at mine." It works on a credit system. The more websites you "surf", the more credits you earn. The more credits you earn, the more times your website will be displayed to others who are surfing.

Traditionally, traffic exchanges are aimed at the "make money" type of crowd. If you try to promote anything else, although you'll get hits, you may be very disappointed that no-one buys your dieting pills.

**The best types of offers to promote in traffic exchanges are ones that appeal to the "traffic exchange" crowd.** They're all about free, easy traffic. They like easy things. Easy money, easy traffic, easy life ;) You'll have much more success promoting something that is easy and catchy rather than car insurance quotes or vitamin pills.

It's easy to get started. You sign up for a free account, add your websites urls (affiliate links) and banners and then you go "surfing".

The website surfing system works on a timer. Usually about 20-30 seconds. So you sit there and click through websites waiting for the timer to go down and you earn credits. It can be monotonous and your clicking finger can get sore so consider some other ways to earn credits.

**Surfing is not the only way to earn credits either.** A lot of traffic exchanges also have banner ad and text ad exchanges where you can earn credits for displaying their ads on your site using the codes they supply.

Most traffic exchanges have a referral program built in too where you can earn extra credits for referring others. Also, if they upgrade or make a purchase, you get a commission, so it's a good deal! Then others will let you earn credits for clicking links inside emails. There's a lot of cool things about traffic exchanges!

**The other way to get credits is to become an upgraded member.** All traffic exchanges that I have signed up with have a paid upgrade option of some sort. They are pretty cheap so I don't mind paying. For example, you can get 1000 credits and more every month (meaning at least 1000 visits) for under \$10 a month.

**Upgraded accounts also add new members to your downline automatically.**

Like I mentioned just before, when your downline members surf for credits, some of them go to you. And when they make a purchase, you get paid a commission!

Traffic exchange traffic can be used very effectively, if you know how to do it right. The biggest tips I can give you is to promote "make money" opportunities and to build a list.

#### **Tools needed for Traffic Exchanges:**

Highly Recommended Traffic Exchanges:

<http://startmytraffic.com>

<http://topsurfer.com>

(both are free to join and you get free credits for signing up!)

## Conclusion

Well done. You made it to the end. There you have it. The best 7 ways to promote your affiliate links for free and without a website. I know I shared a lot of information and most of it probably went over your head, but **save this report in a safe place** and refer to it as often as you need.

Try as much as you can to implement the ideas and methods I share in this report and you'll see good results with your affiliate marketing for a long time to come.

Thanks for reading and don't forget you can make money with this report by rebranding it with your affiliate links!

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